

Access to Misawa City

✈ By Airplane

Tokyo (Haneda)	← Approx. 1 hr 20 min →	Misawa Airport
Osaka (Itami)	← Approx. 1 hr 45 min →	
Sapporo (Okadama)	← Approx. 1 hr →	

🚆 By Train

Hokkaido Shinkansen	Shin-Hakodate-Hokuto Sta.	→ 1 hr 2min	← 3hrs 28min	Sapporo Sta.
	Shin-Aomori Sta.	→ 14min	← 5min	Aomori Sta.
Aomori Railway	Shichinohe-Towada Sta.	→ 11min	← 18min	Misawa Sta.
	Hachinohe Sta.	→ 28min	← 40min	Morioka Sta.
Tohoku Shinkansen	Sendai Sta.	→ 2hrs 1min	← 2hrs 1min	Tokyo Sta.
	Kyushu Shinkansen	→ 2hrs 1min	← 2hrs 1min	Tokyo Sta.
	Kyushu Shinkansen	→ 2hrs 1min	← 2hrs 1min	Tokyo Sta.

The information is as of March 2025.

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TEL. 0176-53-5111 FAX. 0176-52-7516 URL <https://www.city.misawa.lg.jp>

Associated: Misawa Tourism Association
2F Lake Ogawara Tourist Information Center "Lake Pier", 116-2858 Aza-Sabishiro-tai, Misawa, Misawa, Aomori 033-0022
TEL. 0176-59-2311 FAX. 0176-59-2310
URL <https://kite-misawa.com>

Click here to download the Misawa City HP data version (Japanese and English)



Multilingual Tourist Information Website Guidebook



Misawa Tourism Association

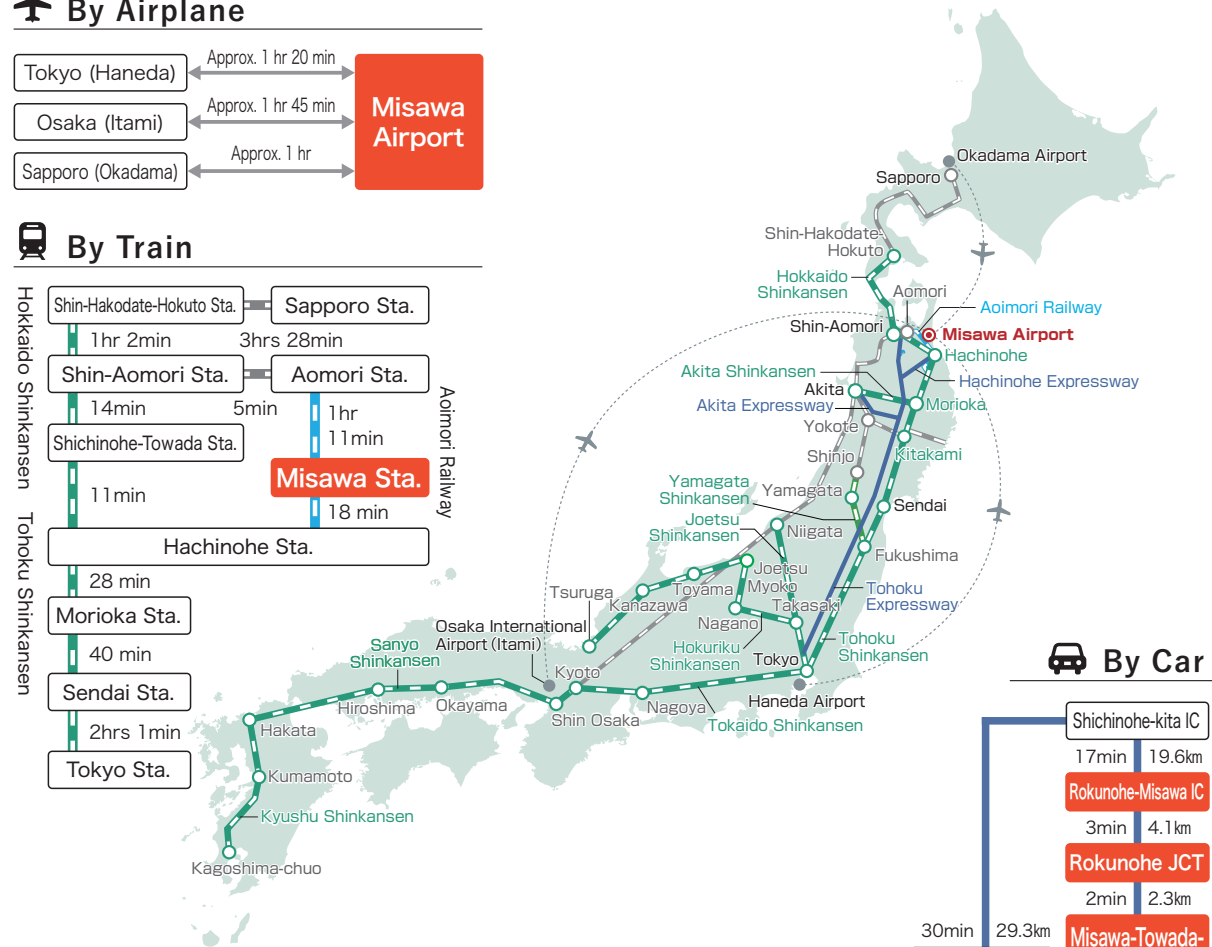
HP



Facebook



Instagram



🚗 By Car

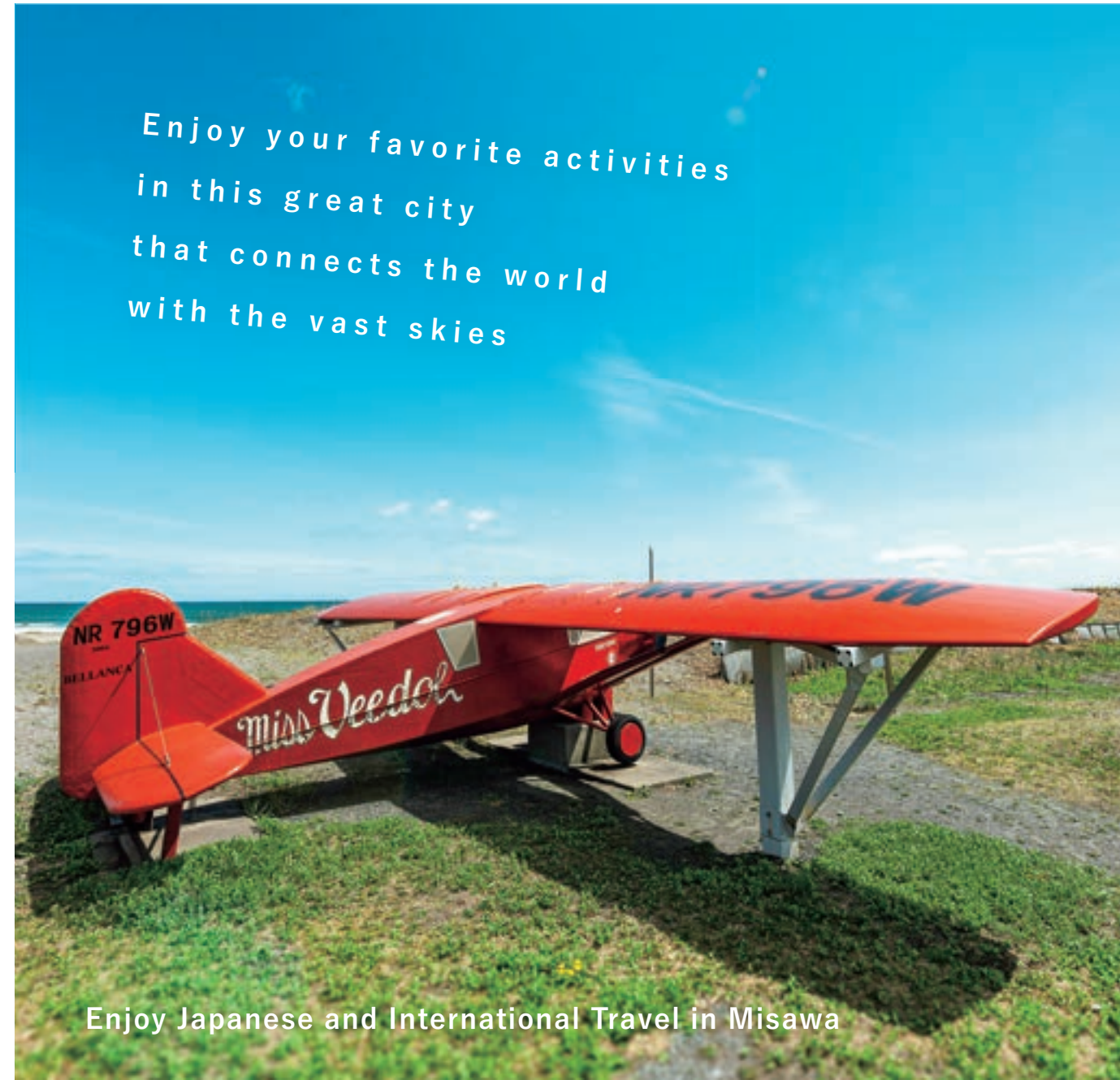
Shichinohe-kita IC	17min	19.6km
Rokunohe-Misawa IC	3min	4.1km
Rokunohe JCT	2min	2.3km
Misawa-Towada-Shimoda IC	30min	29.3km
Aomori-higashi IC	20min	16.1km
Aomori IC	11min	12.2km
Hachinohe-kita IC	20min	23.6km
Hachinohe JCT	9min	11.5km
Ashiro JCT	1hr5min	89.7km
Ashiro JCT	55min	62.7km
Morioka IC	40min	49.7km
Morioka IC	2hrs	178.7km
Sendai-Miyagi IC	4hrs	343km
Tokyo (Kawaguchi JCT)		

*Travel time and distance are roughly estimated.

Visit Misawa!

Welcome to Misawa!
Misawa City Official Tourism Guidebook
ra k r a × **Misawa**

Enjoy your favorite activities
in this great city
that connects the world
with the vast skies



Enjoy Japanese and International Travel in Misawa

Skies × Lakes × Food

Misawa has airplanes and history that are must-sees for diehard aviation fans, activities that let you become one with nature, and food blessings cultivated in Aomori. Misawa City blends various world and Japanese cultures. Here, you can experience an extraordinary trip with delicious food.



Visit Misawa!

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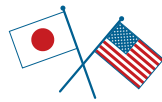


Massive works of art decorate the walls and shutters in Misawa City's Chuo-cho. This stunning new spot, created by artists from Tohoku Painters Unite, is truly impressive.

Misawa Has An American Feel

MISAWA TRAVEL

Misawa overflows with an international atmosphere, letting you enjoy a mini-overseas trip



Discover a special time Enjoy Misawa Travel

Misawa City is located in the eastern part of Aomori Prefecture, between the Pacific Ocean and Lake Ogawara. The downtown area has a unique atmosphere, where you can see a concentration of architecture and gourmet cuisine that lets you feel an American atmosphere. The Misawa Air Base for the United States Air Force is located in the city, giving local citizens and Americans chances

for exchange. Gourmet cuisine, miscellaneous goods, and designs introduced from abroad are fused with Japanese culture, creating an original landscape and culture in Misawa. In addition, we hold events where you can experience an international atmosphere, such as American Day and a Halloween Festival. Walk throughout Misawa to experience an American feel.

Misawa is packed with highlights to enjoy, in the land, sea, and sky

Misawa City is an irresistible place for airplane lovers, with the Misawa Aviation & Science Museum that is a must visit for aviation fans, as well as the Misawa Air Base Air Festival held in the fall. Misawa has many great food options, including seafood such as fresh squid and surf clams caught from the Pacific Ocean, vegetables such as burdock and garlic specially made in Aomori Prefecture, and meat foods such as Paika (Pork rib) Cuisine and BBQ. In

★ Air Force Burger ★

You can enjoy the authentic American flavors of this hamburger at Roadside Station Misawa.

★ Roadside Station Misawa ◀ page 24



★ MISAWA Monument ★

A wooden logo monument that is recognizable at a glance when you visit Misawa. At night, it is lit up and becomes a popular photograph spot.



Discover what you enjoy in Misawa!



★ Japan and America Joint Cuisine Cheese Rolls ★

Misawa soul food, made by Japanese cooks on the advice of American military. This snack features processed cheese wrapped and fried in a dumpling skin.

★ NOODLE HOUSE MARUMIYA ◀ page 32



Misawa Aviation & Science Museum, Aomori

Fostering a spirit of science while having fun



See Video
"Enjoy Misawa"



Satisfying attractions for both aviation fans and families

The Misawa Aviation & science Museum consists of 3 interesting zones for visitors to enjoy. They are the Aviation Zone, where aircraft related to Aomori Prefecture are on display, the Science Zone, where you can experience the joys of learning about the mechanisms that let planes fly, as well as the related scientific principles and laws, and the Space Zone, where you can learn about space exploration and earth observation.

The museum has more than just exhibitions to view. It also has prepared experiences that are irresistible for aviation fans, where you can get the flight simulators and hands-on experience regarding the laws of physics and aviation technology. Both small children and adults can experience these things while freely enjoying the fascination of the skies and science. Several aircrafts are also on display outdoors, making the museum that can be enjoyed both indoors and outdoors.

The Connection between Misawa City and the Sky Dreams of the sky connected by history

This exhibition introduces the history of aviation developed in Aomori Prefecture, and our predecessors who pursued the romance of flying in the skies. This includes a display of a full-size replica of Miss Veedol, the first plane to achieve a non-stop flight across the Pacific Ocean, which departed from Sabishiro Beach in Misawa City.

{ Volunteer Guided Tour }

A volunteer-led guided tour that provides easy-to-understand explanations about the exhibits. In addition to Misawa's aviation history, the tour covers fascinating insights into science and space.

🕒 Negotiable (9:00am-3:00pm)
*Reservation required
30 min to 1 hr

👤 Available from 1 person
¥ No guide fee (Admission fee not included)



Miss Veedol

The airplane Miss Veedol is reconstructed as a full size replica displayed in the Misawa Aviation & Science Museum. You can see various materials related to its non-stop flight over the Pacific Ocean.



Let's Fly the Sky

This flight experience lets you glide through the museum in a pulley that hangs from a suspended rail. View the airplanes on display in the museum from above!



Provided by Honda Aircraft Company

Honda Jet

Its original idea and technology of placing the engine on top of the main wings attracted much attention, and the first flight was successfully completed in December 2003. The demonstration model of the Honda Jet, which was unveiled for the first time in the world in 2005, is on display. A must see for fans!



Display of a full-scale model of the asteroid probe "Hayabusa 2"

ZERO Gravity 360

A 360-degree rotating device that allows visitors to actually experience the zero gravity conditions of space. It uses the same mechanisms used by actual astronauts in training.



A hands-on experience museum that children and adults will love, where you can encounter the surprises of the sky and science with all five senses.

That full-size airplane is incredibly impressive!



Museum Shop

They have a collection of freeze dried food used in space, from staple foods to desserts. You can see a large collection of souvenirs as well as goods related to science and airplanes.



YS-11, the first domestically produced post-war transport aircraft. You can see it up close.

Misawa Aviation & Science Museum, Aomori

- 📍 158 Aza-Kitayama, Misawa, Misawa
- ☎ 0176-50-7777
- 🕒 9:00am-5:00pm (Entrance until 4:30pm)
- 🚪 Closed: Mon. (Following day if it is a national holiday), Dec. 30-Jan. 1
- 💰 Adults: 510 yen High school students: 300 yen Junior high school students and under: Free of charge Group discount available

Enjoy A Carefree Time in Misawa

Surfing! Swimming at the beach! And BBQ!
Let's have fun in Misawa!

The Pacific Ocean beach popular with surfers

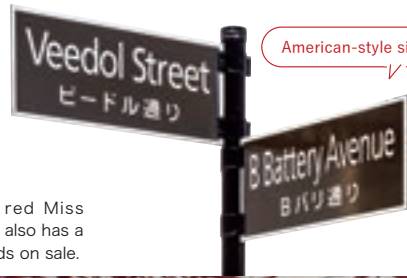
Misawa Veedol Beach is located just south of Misawa fishing port. In summer, the beach is visited by many Americans from the Misawa Air Base, making it an attractive beach with an international scene.

Straight north on National Highway 338 from Veedol Beach is Sabishiro Beach, where a monument commemorating the non-stop flight across the Pacific Ocean, Flight Monument, the Pacific Ocean Observatory, and the full-size model of Miss Veedol are located. The area is also crowded with fishing enthusiasts and surfers.

The name Veedol Beach comes from the airplane Miss Veedol, which departed from Misawa in 1931 to achieve the world's first non-stop flight over the Pacific Ocean. How about feeling the grandeur of the Pacific Ocean and remembering the great challenges of the airmen?

Veedol Dome

A facility designed with a red Miss Veedol airplane as the motif. It also has a flea market and American foods on sale.



American-style signs in Misawa!

BBQ spots in Misawa that travelers can freely enjoy

BBQ is part of the unique food culture of Misawa. It can be freely enjoyed by anyone in the parks throughout the city. Contact the City Maintenance Division of Misawa City Hall in advance when using the park, and you can hold a BBQ party with your friends and family. Especially during the cherry blossom season, people can be seen enjoying BBQ here and there. At several meat shops in the city, you can order BBQ meat, rent a grill, purchase charcoal and even have it delivered to a designated location.



BBQ in the Park Is MISAWA Style

Being able to freely have BBQs in city parks is a great feature of Misawa. Meat, fish, and vegetables all taste amazingly delicious when grilled over charcoal.



Misawa Fisheries

Enjoying seafood from the Misawa City Fisheries Cooperative is also a highlight of Misawa. We recommend buying fresh seafood, such as freshly caught Misawa Hiru-ika squid, from the Cooperative's direct sales stores, and enjoying them as BBQ.

Misawa Fisheries Cooperative Fish Stand

☎ 4-145-552 Mikawame, Misawa
☎ 0176-54-4500
🕒 10:00am-5:30pm
Closed: Thu., New Year's holidays (Dec. 31-Jan. 4) and Obon holidays

Delicious seafood!



Sabishiro Beach

It is crowded with fishermen and surfers. Surfing competitions are also held.



Misawa Veedol Beach

Misawa Veedol Beach is a place for citizens to relax. Perfect for swimming. Showers are also provided.



Misawa BBQ Jamboree

-Local Production for Local Consumption in Misawa-

Good news for people who think that holding their own BBQs might be difficult. We have events where you can freely enjoy BBQ without needing to bring anything - just buy a ticket in advance.





CHAOZ

A bar that's very welcoming to young people, where you can encounter the wonderful smile of the owner. We recommend the handmade, fresh pasta (1 week advance reservation required). Here the owner, who takes great pride in his food and sets up a food truck every Sunday, shows off his skills. Share Bar Iyasaka, where anyone can open a bar, is also in operation.

2F, 1-7-6 Saiwai-cho, Misawa ☎ 080-5221-6765
8:00pm- Closed: Sun. and Mon.



Special evening time Go to An American Bar!

These American bars are unique to Misawa, a place that mixes Japanese and American culture.

Misawa is a very international city, and here, and the streets are lined with bars and restaurants (commonly called "American Bars") where you can try out diverse menu items. During your special nights in Misawa City, which is lively with exchange between Japan and America, be sure to drop by these bars where you can enjoy an American atmosphere. Perfect for relaxing and enjoying sake by yourself just like an izakaya, or for having an exciting time with friends.

These American bars are perfect for both overseas and domestic tourists, as they provide an international atmosphere with staff and guests who speak English and Japanese. The friendly bartenders and staff all look forward to seeing you. Enjoy a special time that lets you experience an international atmosphere in Japan.



TUBES RESTAURANT BAR (TUBES)

A Hawaiian restaurant that the owner takes great pride in. They serve lunch in the afternoon and operate as a bar and café at night. Here you can enjoy their popular Hawaiian cuisine and the Misawa City original cheese rolls.

2-3-34 Chuo-cho, Misawa ☎ 0176-52-6452
(Mon. - Thu., national holidays, the day before holiday) 11:30am-10:00pm
(Fri.) 11:30am-12:00am, (Sat.) 5:00pm-12:00am
Closed: Sun.



American Shopping

| Military and Miscellaneous Goods |



KOIWA BLUEWOODS

This store is a must-visit for military fans, as they have a collection of various military goods currently used by the United States Forces. They also have goods featuring the mascot character of Misawa City, which are perfect for souvenirs.

1-1-1 Chuo-cho, Misawa ☎ 0176-53-8854
10:00am-6:00pm
Closed: Tue.



Sky Shop HIRANO

They sell helmet bags used by the Japan Self-Defense Forces, as well as original t-shirts and caps that can only be found in clothing stores. You can also order your name for use on Self-Defense Forces uniforms.

3-3-1 Chuo-cho, Misawa ☎ 0176-53-3500
10:00am-6:00pm
Closed: Sat., Sun. and national holidays
<https://skyshop-hirano.com/>



MISS VEEDOL SHOP TSUZUKI

This shop has a collection of rare hats directly imported from America by the owner, who is very knowledgeable about airplanes and the military. They also have Miss Veedol goods.

1F Sky Plaza Misawa
2-8-34 Chuo-cho, Misawa ☎ 090-1373-4815
10:00am-7:00pm Closed: Jan. 1



DEMZU

A shop where you can experience different aspects of "America" through a collection of American and Hawaiian goods. You might find seasonal items depending on the time of year.

1F Sky Plaza Misawa
2-8-34 Chuo-cho, Misawa ☎ 080-1832-2460/070-8560-2726
11:00am-7:00pm
Closed: Dec. 31 and Jan. 1



FUU HOUSE

This store features items used by the military, mainly clothing such as jackets that are actually used by the United States Forces, as well as imported American brand goods.

1F Sky Plaza Misawa
2-8-34 Chuo-cho, Misawa ☎ 090-3368-2840
10:00am-6:00pm Closed: Dec. 31 and Jan. 1



Enjoy Misawa's Gourmet Cuisine!



Get your fill of delicious food from Misawa City, from seasonal ingredients to a very international food culture.

Paika (Pork rib) Cuisine

Crumbly, bouncy, crunchy...Misawa City's gourmet cuisine Paika is made from the cartilage surrounding pork rib, which lets you enjoy different textures depending on the boiling time. Until around 15 years ago, these rare cuts, of which only about 500g can be taken from 1 head of pork, were simply thrown away. The Misawa Livestock Corporation, which handles the promotion of livestock, felt that it would be a waste not to distribute these cuts for food, and proposed a new kind of stew cuisine. Restaurants throughout Misawa also began serving ingenious new menu items.

The collagen-rich cartilage and the surrounding meat are perfect for various kinds of cuisine. These include rice bowls, ramen, curry, wine stews, and more. You can enjoy Paika Cuisine, with its rich variations, in Misawa. Enjoy eating and comparing Paika food at restaurants throughout the city.



Saishokurakushu Daiten/
Stewed with red wine



Ogasawara Shokudo/Paika ramen

▶ See page 32

Restaurants that serve Paika Cuisine

<http://kite-misawa.com/eat/pica/>



Misawa Tourism Association/
MISAWA Paika Curry

Paika Cuisine is a B-class gourmet cuisine created from the "mottainai" (no waste) concept.



Misawa Barayaki (Fried Beef and Onions)

The delicious beef flavors and the onion's sweet tastes go perfectly with beer and rice

Barayaki, a very popular local cuisine, is made by stir-frying beef ribs with sweet onions that have absorbed plenty of beef fat and umami (delicious beef flavors) in a sweet and salty sauce.

The dish actually has its origins in Misawa City. After World War II, Misawa served as an important base for the Korean War, and many Americans lived here at the time. Overseas beef culture spread throughout the city, and it is said that inexpensive rib meat, and onions, which were easy to acquire, began being made similar to Korean bulgogi on an iron griddle. (This is just one theory)



Akanoren / Barayaki Set Meal

▶ See P32 for restaurant information



Misawa Air Base Kuji Karaage (Air Self-Defense Force Fried Chicken)

A new local cuisine with fragrant burdock and garlic

Dining Raku / Kuji Karaage
(Air Self-Defense Force original deep-fried chicken)

▶ See page 32



Wanting to develop deep fried food that utilized local ingredients, the Misawa Air Base of the Japan Air Self-Defense Forces began using burdock as fried chicken dressing and used garlic as seasoning.

In Misawa City you can enjoy 2 kinds of this fried food – the "Original" which recreates the flavors used in the mess hall of the Air Self-Defense Forces, and the "Arranged" which is made with original recipes by each restaurant.

Want to know about the burdock healthy miso used in these recipes? Check P.25!

Restaurants that serve Misawa Air Base Kuji Karaage

<https://www.city.misawa.lg.jp/index.cfm/8,21155,29,652.html>



Eat and Learn Shuji Terayama

Terayama Shokudo is the name of a restaurant that was once run in front of Misawa Station by the uncle of Shuji Terayama, a poet and playwright native to Misawa. When Shuji Terayama was young, he took refuge for a time in the Terayama Shokudo when it was burned out by the Aomori bombings during the war.

After some time passed, in 2013 a new project was launched bearing the name of Terayama Shokudo, 30 years after the passing of Shuji Terayama. In addition to anecdotes about Shuji Terayama's favorite foods, a menu of foods using local ingredients is served at restaurants throughout Misawa.



Terayama Set



Terayama Bon Curry Set

Restaurants that serve food from Terayama Shokudo

<http://kite-misawa.com/eat/terayamasyokudou/>





Sushi and Cuisine Fukusui

In season from July to December!

This brand squid is delicious and fresh. Enjoy fresh squid sashimi with liver soy sauce in a stylish and smooth manner

In the evenings, you can go to Misawa restaurants and enjoy squid freshly caught that day



▶ See page 32



Restaurants that serve Misawa Hiru-ika squid

<http://kite-misawa.com/eat/hiruika/>



Misawa Hokki Don (Surf Clams and Rice)

Hokki clams are caught throughout the shores of Aomori Prefecture, from Hachinohe to Misawa. Misawa's surf clams in particular feature white shells which change to a brilliant pink color when boiled. The Misawa City Fisheries Cooperative's regulations state that any clam 8 cm or less in length should be sent back to the ocean. Because of this, the surf clams that are caught are quite large and thick, and very filling. When you bite into the clam's springy body, the sweet and delicious flavors spread in your mouth without any odor.

In winter every year, Misawa Hokki Don, using surf clams from Misawa, spreads to restaurants throughout the city, such as sushi restaurants and cafes, that all serve unique menu items. At these restaurants, you can enjoy Hokki Don in various cooking styles, such as Japanese and Western food, and boiled, stir fried, and fried. The only condition for restaurants is that they use Misawa surf clams (caught during the period from December 1 to March 31, when the ban on fishing is lifted).

In season from December to March!



Restaurant Iyagawa

For a limited time, you can enjoy surf clams while walking Experience the winter flavors cultivated in the Pacific Ocean with white shells and cherry blossom color



▶ See page 32

Restaurants that serve Misawa Hokki Don

<http://kite-misawa.com/eat/hokki-don/>



Shinobu Sushi



Sushi Otake



The Lake Ogawara Shore Area is an outdoor spot where you can be healed by grand nature

Lake Ogawara Shore Camping Grounds

The grounds are in a good location where you can swim in the lake and play water games nearby, so even children can enjoy a relaxing time. You can also use the grounds for motorcycle camping, making them popular with bike riders. Reservations possible from 2 months in advance.

- 📍 116-2962 Aza-Sabishirotai, Misawa, Misawa (Lake Ogawara administration office)
- ☎ 0176-59-2830 (admission 8:30am-5:15pm)
- 🚪 Closed: Dec. to mid Apr.
- 💰 Overnight stay: 2,200 yen / Day camp: 1,100 yen

Lake swimming and hot springs are nearby! The lake shore camping grounds accessible to beginners

Two campgrounds and cottages along the shores of Lake Ogawara allow you to enjoy the outdoors with a lakeside view. In the summer, a lakeside swimming area opens where you can enjoy kayaking, stand-up pad-



dleboarding (SUP), and other outdoor activities. You can park your car and drop off your luggage in the lot near the lakeshore camping grounds. Even if you didn't bring your own camping equipment, you can freely enjoy camping here by renting tents, BBQ stoves, and cutlery sets from the Lake Ogawara administration office. You just need to bring your own food.

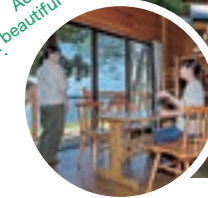
The auto campground can only be entered by camp users. It has many points to enjoy for people who want to stay consecutive nights or who want to have a pleasant camping experience – including showers and washing machines, and electrical sources in part of the site. This environment is highly satisfying for both experienced campers and beginners.

Lake Ogawara Cottage

The entire building faces the lake, and on clear days the Hakkoda Mountains look absolutely splendid during the evening. The rooms have a terrace attached, and there is a kitchen, as well as cooking utensils you can freely use, so you can cook here.

- 📍 116-2962 Aza-Sabishirotai, Misawa, Misawa (Lake Ogawara administration office)
- ☎ 0176-59-2830 (admission 8:30am-5:15pm (Apr. - Oct.)/-5:00pm (Nov. -Mar.))
- 🚪 Closed: Dec. 28 to Jan. 3
- 💰 11,000 yen (1 cottage)

Admire the beautiful scenery!



Tiny resort misawa

A lakeside resort accommodating up to six guests. The stay includes access to a BBQ set, sauna, SUP, fire pit, and a wood-fired bath, ensuring a fulfilling experience year-round. Enjoy unforgettable moments with family and friends in a breathtaking location.

- 📍 255-18 Misawawaseda, Misawa
- ☎ 080-5484-3768
- 🚪 Closed: Opened year around



▲ Please refer to the website

▶ See Video "Enjoy Misawa"



Eating outside makes it even more delicious!



Misawa Auto Campground

Recommended for camping with families, since there are facilities such as a clean coin shower and laundry, as well as playground equipment. You can choose sites with or without electrical sources.

- 📍 261-4 Aza-Waseda, Misawa, Misawa
 - ☎ 0176-59-3311 (admission 8:30am-5:15pm)
 - 🚪 Closed: Nov. to mid Apr.
 - 💰 Overnight stay: from 2,200 yen
 - Day trip: from 1,100 yen
- For the further information, see the rate on the homepage.



▲ Scan this for the Campsite, Auto Campground and Lake Ogawara Cottage

Evening Sun



From Misawa City, located in the eastern side of Lake Ogawara, you can gaze at the dynamic setting sun with the Hakkoda Mountains in the background. A beautiful sunset that you will remember for a lifetime, that you'll want to share with family and friends.

Misawa Auto Campground Area MAP



**Have a great time at the Lake Ogawara shore!
The kayak experience is safe even for beginners**

Lake Ogawara is the largest in Aomori Prefecture, and unusually among lakes in Japan, even has its own address. It has water from the Takase River, which has the Hakkoda Mountain Range as its source, as well as unique water quality

from being a brackish lake with seawater that flows from the Pacific Ocean at high tide mixed in. It has the nickname treasure lake, as it boasts Japan's highest catch for seafood such as shijimi clams and whitebait fish. Visitors who want to enjoy the outdoors and activities come here throughout the year. In particular, many of them enjoy lake swimming in the summer, and fishing for Japanese smelts in the winter. The lake has shallow shores and gentle

waves, so the kayak and SUP experience programs are very popular. Instructors from the Lake Ogawara Kayak Labo are here to patiently teach the basics to beginners. You can see exceptional scenery on the lake, while rowing the paddles, feeling the wind, and being covered in unique feelings of floating and freshness. Check the website for the latest information on reception for each experience program!



Lake Swimming Area

The water depth is around 1m meter even away from the shore, meaning it's easy to get a foothold and you don't have to worry about being swept away by waves. Perfect for playing in the water as a family.

🕒 10:00am-4:00pm
📅 Season: 7 Mid Jul. -Late Aug.



SUP Experience

Stand Up Paddle Boating (SUP) is a water sport where you ride by standing on a stable and very buoyant board and row forward the water using a paddle. There is careful instruction available for beginners, so you can really enjoy the SUP experience time.

¥ High school students or older: 4,000 yen/
Upper-grade elementary to junior high school students: 2,500 yen



Kayak Experience

The lake has a shallow shore, so even kayak beginners can safely experience this program. Depending on the weather you can also experience kayaking at the nearby Odanainuma Marsh.

¥ High school students or older: 3,500 yen/
5 years old to junior high school students: from 2,000 yen (1 hr)
🌐 <https://ogawarakokayak.com/>

Inquiry about kayak and SUP

Lake Ogawara kayak lab ☎️ 080-6591-6586 🌐 <https://ogawarakokayak.com/>
Any time available from Jul. to Sep. (Sat. and Sun. only in May, Jun. and Oct. *Reservation required for weekdays)



Enjoy Winter Activities on the Frozen Surface of Lake Ogawara

Fun seasonal activities that use the intense winter cold

In winter, the surface of Lake Ogawara freezes over. Part of it is thick enough for an adult male to walk on, so season-limited activities, such as ice walking and ice kayaking, are held. In addition, you can fish for Japanese smelts on the thick ice of the nearby Lake Anenuma.

Japanese Smelt Fishing

You can fish on Lake Anenuma from mid-January to late February. The Japanese smelts caught here can be cooked on site and can even be made into tempura at the Shimin-no-mori restaurant Osekka. There are parking lots, bathrooms, and equipment rental available.

Aomori Fishing Guide

☎️ 090-3506-6608 🌐 <https://aomori-fishing-guide.com/>
🕒 6:30am-3:00pm
*Reservation required by 6:00pm of the previous day
📅 Season: Mid Jan. to Late Feb.
¥ Basic fee: 800 yen (Fishing pass and parking fare) plus other rental fees



Ice Walking and Ice Kayaking

Try walking on the frozen thick ice on the lake, or making your way through the gaps in the ice in a kayak. These programs can only be found in Aomori Prefecture, with its intense winters. Participants wear dry suits, so you don't have to worry about the cold! After having a great time with these activities, you can reward yourself with tea time in a tent with a firewood stove.



Lake Ogawara kayak lab

☎️ 080-6591-6586
📅 Season: Jan. to Mar. (depending on the lake ice condition)
¥ Ice walking or kayak: 4,400 yen (1 hr), Ice walking and kayak: 6,600 yen (2 hrs)
*Including a dry suit, tools and insurance *Maximum allowed 10. Reservation required by the 2 day
*Only for upper-grade elementary school students or older
🌐 <https://ogawarakokayak.com/>





Enjoyable Misawa Nature Trips

**Healing Moments
 at Lake Ogawara's Shore**

**Enjoy hot springs, food, and experiences
 while taking in the area's nature**

**Large public bath with hot spring water
 with a view of Lake Ogawara**

Located 3 minutes by car from the parking lot of the Lake Ogawara shore, Shimin-no-mori has a collection of facilities such as hot springs, restaurants, accommodations, and hands-on ceramic experiences. The natural hot spring flowing directly from the source is especially popular with both visitors from Misawa and elsewhere. From the windows of the large public bath, you can see the splendor of Lake Ogawara. Those who want to enjoy relaxing camp accommodation will be quite pleased, and there are many visitors who enjoy local gourmet cuisine at the restaurant Osekka located in the rest house.



Shimin-no-mori Onsen

At this large public bath, you can enjoy a panoramic view of Lake Ogawara and the Hakkoda Mountains. Many visitors have praised the beauty of the evening sun setting behind the Hakkoda Mountains. As for the hot spring water quality, it is a simple hot spring that is hypotonic, with high Alkaline levels. Please see P28 for hot spring data.

Odanainuma Marsh

This scenery can be seen from the Shuji Terayama Museum's promenade. It is thought that there were villages here in the distant past. Now there is a promenade installed here, and it's highly recommended as a walking spot.



Experience the entire process, from making the form with clay, to adding color.



Hobby House for Pottery Togeikan

Face the soil of the earth and create works of art. Be sure to make an advance reservation if you'd like guidance from an instructor.

📍 116-2945 Aza-Sabishirotai, Misawa, Misawa
 ☎ 0176-59-2815 🕒 9:00am-5:00pm
 Closed: 3rd Mon. (following day if it is a national holiday), New Year's holidays
 💰 Fee: 100 yen, Clay fee is separately required

▶ See Video
 "Enjoy Misawa"



Paika Kabayaki Don

Restaurant Osekka

In addition to the menu consisting of items made locally for local consumption, using seasonal and local ingredients, you can order lunch boxes and make reservations for dinner parties. Paika Cuisine and the menu of Terayama Shokudo (P13) are also available.

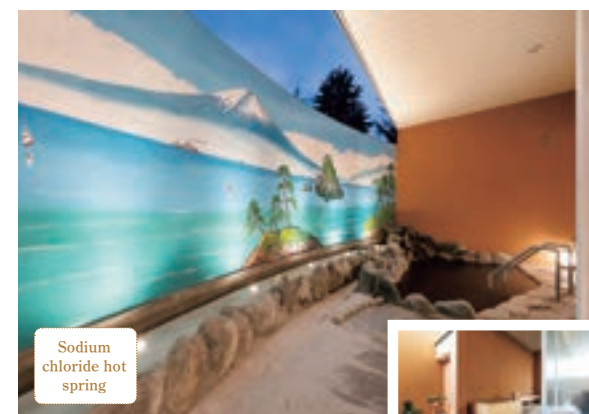
▶ See page 32



Dog Park

The dog park, which has grass that your beloved pet dogs can run on to their hearts' content, can also be reserved for private use. Please inquire with the Athletic Park administration building.

☎ 0176-59-2221
 🕒 9:00am-4:00pm (admission until 3:00pm)
 Closed: Nov. -Apr. 🐕 1 family (up to 5 dogs): 330 yen per hour



Sodium chloride hot spring

**With so many hot springs in Misawa,
 you're sure to find your favorite**



◀ List on P28

**Misawa is packed with hot springs
 used by local and outside visitors**

There are actually over 10 hot springs within Misawa City. Most of them are gathered in the downtown. Misawa can be called a hot spring paradise. Being able to drop by a hot spring within walking distance from the hotel you're staying at is incredibly appealing. It's a wonderful thing to go around different hot springs to heal your tired body after traveling.

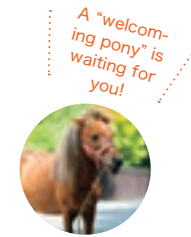
Spa House Kawamura

Spa House Kawamura, located in downtown Misawa, has just finished renovations. It has been newly equipped with an authentic dry sauna (men's bath) using sauna stones, a painting (in the women's bath), and a cold bath made of Aomori cypress. The attractive spot beloved by Misawa locals.



Spend A Special Time in Misawa

When you want to reward yourself, and want to make create a memorable, special time Enjoy a luxurious time in Misawa



The sophisticated guest rooms produce a peaceful and special time. There is also a lounge space where you can do work, and you can spend elegant moments here.

This hotel features all Aomori has to offer

Hoshino Resorts Aomoriya is perfect for travelers who want to not only stay in their hotel, but spend a special time there. This hotel is packed with the good points and charms of Aomori Prefecture. Throughout the year, various parts of the hotel are adorned with Japanese festival decorations, giving Hoshino Resort Aomoriya a different atmosphere each season. The hotel has a full lineup of activities you can only experience here. You can enjoy a full day just at the hotel thanks to its diverse range of activities. These include shows where you can experience the enthusiasm of representative Aomori festivals, Tsugaru Kogin embroidery, Japanese scallop fishing, and riding horse carriages.

After a long day enjoying yourself in the city, spend relaxing and healing moments here

Spanning approximately 220,000 tsubo (about 727 acres), this area is rich in nature, allowing you to take leisurely walks and unwind in the lounge while enjoying the beauty of a season. You can explore various hot springs, including an open-air bath with natural spring water, an indoor bath infused with the scent of Aomori cypress, and Motoyu, where sunlight filters beautifully through traditional Tsugaru vidro glass. Complete the experience with Aomori's beloved local cuisine, and you'll have fully immersed yourself in the essence of the region.



Hoshino Resorts Aomoriya
See page 29

Motoyu
See page 28

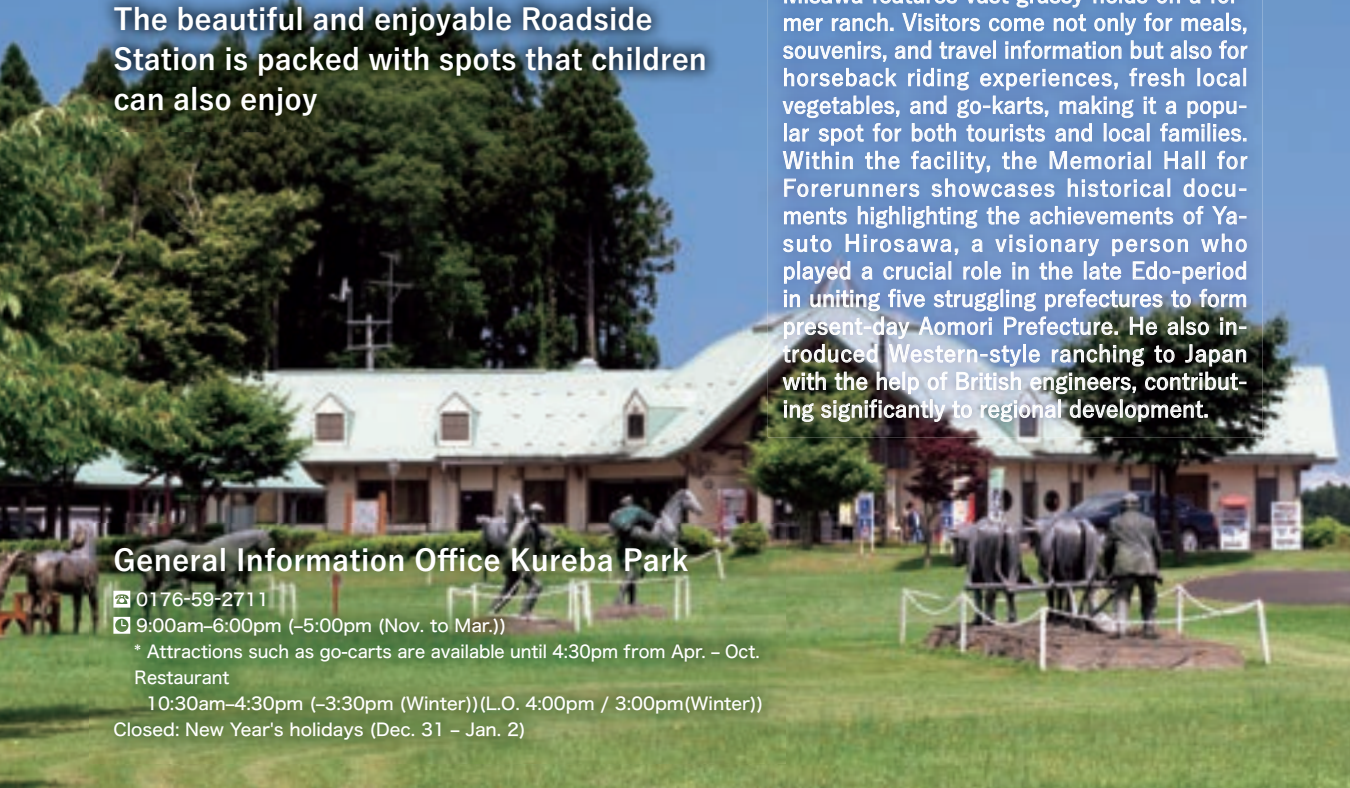
Alkaline simple hot spring



Learn, Play, Buy!

Roadside Station Misawa Tonami Domain Memorial Tourist Village

The beautiful and enjoyable Roadside Station is packed with spots that children can also enjoy



Roadside Station is packed with history and charm Including the start of civilization with livestock raising in Misawa

Reflecting Misawa's historical reputation as a horse-breeding region, Roadside Station Misawa features vast grassy fields on a former ranch. Visitors come not only for meals, souvenirs, and travel information but also for horseback riding experiences, fresh local vegetables, and go-karts, making it a popular spot for both tourists and local families. Within the facility, the Memorial Hall for Forerunners showcases historical documents highlighting the achievements of Yasuto Hirosawa, a visionary person who played a crucial role in the late Edo-period in uniting five struggling prefectures to form present-day Aomori Prefecture. He also introduced Western-style ranching to Japan with the help of British engineers, contributing significantly to regional development.

General Information Office Kureba Park

☎ 0176-59-2711
 🕒 9:00am-6:00pm (-5:00pm (Nov. to Mar.))
 * Attractions such as go-carts are available until 4:30pm from Apr. - Oct.
 Restaurant
 10:30am-4:30pm (-3:30pm (Winter))(L.O. 4:00pm / 3:00pm(Winter))
 Closed: New Year's holidays (Dec. 31 - Jan. 2)



Kaikon-son

The Aizu clansmen who lost in the Boshin War moved near the areas which are now Shimokita District and Sannohe District as part of the Tonami Domain. This reclaimed land village features recreations of the lifestyle of that time with life-sized models and leaves a powerful impression.



Burdock Tea Soft Serve Ice Cream



Please check the website for details on Burdock Tea Soft Serve Ice Cream



The new local sweet, Burdock Tea Soft Serve Ice Cream, made its debut in October 2021! The nutty fragrance and the rich, sweet flavors make this ice cream very popular.



Memorial Hall for Forerunners, Misawa

This museum follows the achievements of Yasuto Hirosawa, who made great efforts in the creation of Aomori Prefecture. The life of this important predecessor who overcame the turbulent times at the end of the Edo period are introduced here with valuable materials.

☎ 0176-59-3009
 🕒 9:00am-5:00pm (-4:00pm (Nov. to Mar.))
 * Admission is 30 min before the closing time
 Closed: Mon. (following day if it is a national holiday), New Year's holidays (Dec. 29 -Jan. 3)
 ¥ Adults: 110 yen, High school and junior high school students: 60 yen
 * Elementary and junior high school students are free on every Sat.



Rokujukyushuso-do

A restoration of the residence and study of Yasuto Hirosawa. The impressive sounding building name comes from the content of the research that Yasuto submitted to the National Industrial Exhibitions during Japan's Meiji Era (His research was regarding 69 kinds of herbs that can be used as feed for livestock).

Documents written by Kaishu Katsu that convey the various relationships of Yasuto



Misawa Horse Park

This business in Misawa City is run to bring people closer to horses. People are always permitted to tour the farm where these unique horses live.

☎ 070-2013-7409
 ¥ Trial horseback riding (45 min): from 5,000 yen



Please see the website for the Experience Program options available



Enjoy more of MISAWA! Roadside Station Souvenirs check it



Extremely delicious garlic miso

A specialty product of Misawa, known for its thriving root vegetable cultivation. This garlic miso is versatile, working as both a condiment and a side dish for rice. It comes in three varieties: the classic mild version suitable for children, burdock-infused, and shiso-infused.

販 Roadside Station Misawa, Misawa Vegetable Market
 📍 1-6-7 Saiwai-cho, Misawa
 ☎ Kibana 0176-58-5853

Gobo (burdock) Soba



Misawa ranks among Japan's top producers of burdock in terms of cultivation area and shipment volume. This locally made soba, crafted with Misawa burdock, boasts an aromatic, rich flavor that fills the air the moment you open the package. The noodles' thickness and ingredient ratio are carefully adjusted for a smooth and enjoyable texture.

販 Misawa Airport Store, Misawa Aviation & Science Museum
 📍 2-1-1 Saiwai-cho, Misawa
 ☎ Misawa City Chamber of Commerce and Industry Women's Club 0176-53-1576

📺 See Video "Enjoy Misawa"



Roadside Station Misawa / Tonami Domain Memorial Tourist Village

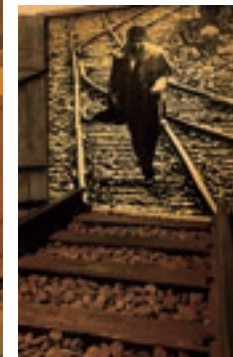
☎ 4-298-652 Yachigashira, Misawa
 * Address is the same for any facilities in Tonami Domain Memorial Tourist Village
 ☎ 0176-59-3009
 Closed: New Year's holidays (Dec. 29-Jan. 3)

Leave your books behind, let's go to Misawa!

Shuji Terayama Museum



Take a peek at this mysterious and beautiful other world. The entrance to Terayama World never ceases to charm visitors



Museum Shop

Features a standard lineup of more than 320 items, including books and goods.



Photography is permitted for all permanent exhibitions, including the play and movie sets of Tenjo Sajiki, the theatre troupe led by Shuji Terayama, as well as the models of the actors. Visitors will be moved by the unique worldview on display.



Open the drawers separated by theme and discover the career of Shuji Terayama, from his early days to later years. From his written manuscripts, you can even feel how people breathed during this time.



Terayama's Mocha

Developed by cogemame, a coffee shop in Misawa, this coffee blend is inspired by the tanka poetry of Terayama. The newly designed drip bag packaging has sparked a surge in popularity!



"Iede no Surume" Snack

Iede no Surume is a pun on Shuji Terayama's book Iede no Susume. (Surume means dried squid in Japanese, and the original title means "In Praise of Running Away from Home") The handheld size, as well as the deep flavors of the Stamina-gen-tare Sauce, an Aomori specialty, make it a popular souvenir.

This museum follows the achievements of Shuji Terayama. An artist with an uncompromising attitude and heterodoxy

Shuji Terayama was an extraordinary multi-talented artist who was raised in Misawa City. He was a writer of Japanese and other forms of poetry, playwright, movie director, essayist, and a horse racing critic. He held various titles, and in

the 1960s and 70s he was attracted to underground culture. Even now, almost 40 years after his passing, these unrivaled feelings are held by many young people, and his theater works continue to be performed in Japan and overseas.

This museum lets visitors experience the works and materials left behind by Shuji Terayama, with all his great talents. It is located in the Lake Ogawara shore area, with

all of its rich greenery. The quirky building is designed with a wall clock motif. Push open the pure red door to find Terayama World just ahead.

The meanest?! exhibition in Japan. Enjoy it like a treasure hunt

The permanent exhibitions have been created with "searching for

Shuji Terayama" as the concept. Visitors peek into 11 desks with flashlights in their hands, and discover handwritten manuscripts, letters, and treasured items. At a glance, you may think that no other museum in Japan has such an unkind exhibition like this. It's designed with the idea of enjoying a gimmick in which you can't see anything unless you put in the effort yourself. People tend to have a scary im-

pression of Shuji Terayama, but in all of his works you can see a completely different side. People may see a very different Shuji Terayama depending on who views the words he left behind. After appreciating the museum, take a stroll through the promenade among the tree groves. Immersing yourself in the deep culture and refreshing nature is a big part of the museum's appeal.

Shuji Terayama Museum

116-2955 Aza-Sabishirota, Misawa, Misawa
0176-59-3434

9:00am-5:00pm (Entrance until 4:30pm)

Close: Mon. (following day if it is a national holiday), Dec. 29-Jan. 3

Adults: 550 yen, University and high school students: 110 yen, Elementary and junior high school students: 60 yen

* Junior high school students and under are free on every Sat.



MISAWA

Onsen Facilities Accommodation Facilities

List

Enjoy the many hot springs and hotels in Misawa City that can heal your tired body after a long trip. We recommend going around the various hot springs while walking through Misawa before heading back to your hotel. Finding the right combination of hot springs and accommodation plans for you, including hot springs near campsites, is the real charm of traveling to Misawa.



Misawa Accommodation List





Misawa Onsen List


Onsen Facilities


- 1 Hoshino Resorts Aomoriya, Motoyu** 
- ☎ 9:00am-9:00pm (final admission 8:00pm)
 ¥ Adults: 450 yen, Elementary school students: 150 yen, Children (over 4 years old): 60 yen, Children (under 3 years old): free of charge
 ☑ c/o Hoshino Resorts Aomoriya, 56 Furumakiyama, Misawa
 ☎ 0176-51-1116
 P Available Closed: Please contact

- 2 Sanriku Onsen** 
- ☎ 8:00am-10:00pm
 ¥ Adults: 300 yen, Elementary school students: 100 yen, Children (under the elementary school age): 50 yen
 ☑ 3-912-1 Mikawame, Misawa
 ☎ 0176-54-2857
 P Available Closed: Thu. and New Year's holidays


- 3 Taro Onsen** 
- ☎ 6:00am-11:00pm
 ¥ Adults: 320 yen, Elementary school students: 190 yen, Children (under the elementary school age): 120 yen
 ☑ 2-49-2 Fukaya, Misawa ☎ 0176-53-4649
 P Available Closed: Opened year around


- 4 Shimin-no-mori Onsen** 
- ☎ 9:30am-9:00pm
 ¥ Adults: 220 yen, Children: 110 yen (citizen discount available)
 ☑ 116-2945 Aza-Sabishirotai, Misawa, Misawa
 ☎ 0176-59-3388 P Available
 Closed: 3rd Mon. (or the following day if the Monday is a national holiday), New Year's holidays


- 5 Spa House Kawamura** 
- ☎ 10:00am-11:00pm
 ¥ Adults: 400 yen, Elementary school students: 150 yen, Children (under the elementary school age): 50 yen
 ☑ 2-10-23 Chuo-cho, Misawa
 ☎ 0176-53-2244
 P Available Closed: 1st Mon.

- 6 Hirahata Onsen** 
- ☎ 6:00am-11:00pm
 ¥ Adults: 370 yen, Junior high school students: 300 yen, Elementary school students: 150 yen, Children (under the elementary school age): 50 yen
 ☑ 8-83-2 Okamisawa, Misawa ☎ 0176-57-4045
 P Available Closed: Opened year around

- 7 Misawa Airport Onsen** 
- ☎ 5:00am-12:00am
 ¥ Adults: 420 yen, Elementary school students: 160 yen, 3 years old to elementary school students: 60 yen, under 3 years old: free, One-day pass: 800 yen
 ☑ 1-83-90 Higashi-okamisawa, Misawa
 ☎ 0176-53-4167
 P Available Closed: Irregular holidays (twice per year)



- 8 Misawa Hoyo Center** 
- ☎ 6:00am-9:00pm
 ¥ Adults: 330 yen, Elementary school students: 150 yen, Children (under the elementary school age): 70 yen
 ☑ 41-32 Aza-Sonosawa, Misawa, Misawa
 ☎ 0176-54-3637
 P Available Closed: From 6:00pm of Dec. 31 to Jan. 1

- 9 Kizakino Onsen** 
- ☎ 5:00am-10:00pm
 Nov. to Mar. (5:30am-10:00pm)
 ¥ Adults: 400 yen, Elementary school students: 120 yen, Children (under the elementary school age): free
 ☑ 3-6-2 Higashi-cho, Misawa ☎ 0176-53-8700
 P Available Closed: Jan. 1

- 10 Katsura Onsen** 
- ☎ 5:00am-11:00pm
 ¥ Adults: 400 yen, Elementary school students: 100 yen, Children (under the elementary school age): 50 yen, Over 70 years old: 350 yen
 ☑ 1-1-88 Okamisawa, Misawa ☎ 0176-57-4335
 P Available Closed: Opened year around

Hot Spring Trivia Memo

Misawa City has hot springs with different kinds of water, including simple Alkaline hot springs, and Sodium hot springs. Simple hot springs are low irritation and gentle for the skins of the elderly and children. In particular, it is said that simple Alkaline hot springs have hot water that grant glossy, beautiful skin. Sodium hot springs don't give you a very chilly feeling after bathing in them, so they're recommended for when you want to warm up.

Legend  "I want to take a morning bath!"
 "I want to relax until late!"

Accommodation Facilities

- 1 HOTEL TRUST INN**
- ☑ 1-7-12 Chuo-cho, Misawa
 ☎ 0176-58-7714 FAX 0176-58-7723
 ☎ Check-in time 3:00pm / Check-out time 11:00am on your departure date
 HP <https://www.trust-inn.net/>
- 2 Misawa Highland Hotel**
- ☑ 3-9-38 Chuo-cho, Misawa
 ☎ 0176-58-5881 FAX 0176-58-5882
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <http://misawahighland.co.jp/>
- 3 Taro Onsen**
- ☑ 2-49-2 Fukaya, Misawa
 ☎ 0176-53-4649
- 4 Misawa City Hotel**
- ☑ 2-1-1 Chuo-cho, Misawa
 ☎ 0176-52-7777 FAX 0176-52-7770
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <https://misawa-cityhotel.com/>
- 5 Hotel Route Inn Misawa**
- ☑ 1-9-2 Saiwai-cho, Misawa
 ☎ 0176-50-1011 FAX 0176-50-1012
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <https://www.route-inn.co.jp/>
- 6 Misawa Princess Hotel**
- ☑ 1-3-26 Saiwai-cho, Misawa
 ☎ 0176-57-2351 FAX 0176-57-2391
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <http://www.princesshotel.jp/princessH/>
- 7 Hotel Grand Hill Tsutaya**
- ☑ 3-8-4 Matsuzono-cho, Misawa
 ☎ 0176-53-1000 FAX 0176-53-7815
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <http://www.grandhill.net/>
- 8 Hotel Tensui**
- ☑ 89 Furumakiyama, Misawa
 ☎ Toll-free 0120-310-412 · 0176-53-3053
 FAX 0176-53-8427
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <https://hotel-tensui.com/>
- 9 Hotel Misawa Inn Koyo**
- ☑ 1-6-8 Saiwai-cho, Misawa
 ☎ 0176-53-5511 FAX 0176-53-8255
 ☎ Check-in time 3:00pm / Check-out time 11:00am on your departure date
 HP <https://www.hotel-koyoen.com/>
- 10 Annex Princess Hotel**
- ☑ 1-6-48 Saiwai-cho, Misawa
 ☎ 0176-51-8181 FAX 0176-57-2664
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <http://www.princesshotel.jp/annex/>

- 11 Business Hotel KOYOEN**
- ☑ 1-9-40 Saiwai-cho, Misawa
 ☎ 0176-53-4900 FAX 0176-53-4911
 ☎ Check-in time 3:00pm / Check-out time 11:00am on your departure date
- 12 SUNNY FLAT Business B&B**
- ☑ 4-4-6 Higashi-cho, Misawa
 ☎ 0176-53-5780 FAX 0176-53-1003
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 HP <https://sunny-flat.net/>
- 13 Business Hotel BigWest**
- ☑ 1-7-19 Chuo-cho, Misawa
 ☎ 0176-51-1500 FAX 0176-51-1502
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
- 14 Hoshino Resorts Aomoriya**
- ☑ 56 Furumakiyama, Misawa
 ☎ Accommodation reservation 050-3134-8094 (Reception hours: 9:30am-6:00pm) Activity shuttle bus 0176-51-1116 (Reception hours: 10:00am-5:00pm)
 ☎ Check-in time 3:00pm / Check-out time 12:00pm on your departure date
 HP <https://hoshinoresorts.com/ja/hotels/aomoriya/>
- 15 AURUM MISAWA**
- ☑ 1-6-25 Chuo-cho, Misawa
 ☎ 0176-58-7799 FAX 0176-58-7797
 ☎ Check-in time 3:00pm / Check-out time 11:00am
 HP <https://www.h-aurum.jp>
- 16 Shimin-no-mori Yasuragi-so**
- ☑ 116-2960 Aza-Sabishirotai, Misawa, Misawa
 ☎ 0176-59-3388 FAX 0176-59-3735
 ☎ Check-in time 4:00pm / Check-out time 10:00am on your departure date
 Closed: 3rd Mon. (following day if it is a national holiday), New Year's holidays
- 17 Lake Ogawara Cottage**
- ☑ 116-2857 Aza-Sabishirotai, Misawa, Misawa
 ☎ 0176-59-2830 (Lake Ogawara administration office)
 ☎ Check-in time 3:00pm / Check-out time 10:00am on your departure date
 Closed: Dec. 28-Jan. 3
- 18 Tiny resort misawa**
- ☑ 255-18 Misawawaseda, Misawa
 ☎ 080-5484-3768
 Closed: Opened year around





Misawa Air Base Air Festival

Around
Sep.

Featuring aircraft like the F-35A and the Blue Impulse aerobatic team, this air show offers breathtaking aerial performances that showcase rare speed and precision. Held inside the U.S. military base, which is normally off-limits to the public, this event provides a unique experience compared to other air shows. Every year, around 100,000 aviation enthusiasts gather to witness the spectacle.

- 📍 Misawa Air Base
- 📞 PR office, 3rd Air Wing headquarters
0176-53-4121

MISAWA EVENT GUIDE

Misawa Event Guide

Misawa has Japanese-style traditional festivals
in addition to many unusual events that incorporate American culture.
Many tourists come here from all over Japan.



Misawa American Day

Around
Jun.

A must-see event featuring a powerful American parade with Harley-Davidsons, U.S. military fire trucks, and more. Visitors can enjoy burgers and American-style cakes made by U.S. military personnel, as well as live American music performances and movie screenings on a giant screen. This one-of-a-kind festival transforms the entire city into a vibrant celebration of American culture.

- 📍 Main Gate, Public Hall and surrounding areas
- 📞 Misawa International Club 0176-51-1600

Late Apr. ▶ Early May



Chuo Park Cherry Blossom Illumination

Chuo Park, located in the heart of the city, is a famous cherry blossom viewing spot in spring. At night, the cherry trees are beautifully illuminated, adding a magical touch to Misawa's spring atmosphere. It's a local tradition to enjoy cherry blossom viewing while having a barbecue.

- 📍 Chuo Park
- 📞 Misawa Tourism Association 0176-59-2311

Golden Week, May ▶ Early Aug.



Shuji Terayama Museum Festivals

Held annually on May 4th, the anniversary of Shuji Terayama's passing (Shuji-ki), this event features talk shows, concerts, and various performances by guests connected to the renowned poet and playwright. It offers a chance to immerse yourself in Terayama's artistic world and experience his creative legacy.

- 📍 Shuji Terayama Museum (Outdoor multi-purpose space)
- 📞 Shuji Terayama Museum 0176-59-3434

Late Jul.



Misawa Lake Ogawara Festival ~OGAWARAKO DAY~

An outdoor event celebrating the natural beauty of Lake Ogawara, with activities like kayaking, stand-up paddleboarding (SUP), and beach yoga. Visitors can also experience live music performances, delicious food, and breathtaking views of the sunset over the lake, making for a full day of enjoyment at Lake Ogawara.

- 📍 Lake Ogawara
- 📞 Misawa Tourism Association 0176-59-2311

Late Jul.



Misawa Tanabata Festival

The central shopping district comes alive with colorful Tanabata streamers and decorations. In addition to traditional Tanabata displays, the festival includes events like dance contests and 3-on-3 basketball tournaments, with participation from U.S. military personnel, adding a unique Misawa touch to the celebration.

- 📍 Misawa Chuo Shopping Street
- 📞 Misawa City Chamber of Commerce and Industry 0176-53-2175

Late Aug.



Misawa Festival

A traditional summer festival that brings excitement to Misawa with extravagant, creatively designed festival floats parading through the city. During the festival, a large-scale street dance and costume parade take place, and even U.S. military personnel join in carrying the portable shrine, showcasing Misawa's unique blend of cultures.

- 📍 Main roads in the city center, etc.
- 📞 Misawa City Chamber of Commerce and Industry 0176-53-2175

Early Oct.



Misawa BBQ Jamboree -Local Production for Local Consumption in Misawa-

This event is for both experiencing, and participating in, the BBQ food culture that is deeply rooted in all Misawa citizens. Purchase a BBQ ticket for a set including the necessary items for BBQing. Besides meat, you can find seafood caught at Misawa Fishing Port, as well as fresh local vegetable sets on sale.

Mid Oct.



Halloween Festival IN MISAWA

The central shopping district transforms into a lively Halloween celebration with costume parades and contests. American-style decorations and trick-or-treat game stations set up around the area add to the festive atmosphere, making it a thrilling event for all ages.

- 📍 Misawa Chuo Shopping Street, etc.
- 📞 Misawa City Chamber of Commerce and Industry 0176-53-2175

Late Nov. ▶ Early Jan.



MISAWA PHANTASIA

A dazzling winter illumination event featuring approximately 100,000 lights, including a massive 16-meter Christmas tree and heart-shaped sculptures, making it a perfect spot for photos. Warm yourself up by also taking part in the food stamp rally.

- 📍 Nakayoshi Park
- 📞 Misawa City Chamber of Commerce and Industry 0176-53-2175



*Due to weather or other reasons, some contents may be changed or cancelled. Please check the Misawa City Hall official website or the Misawa Tourism Association official website.



Shop Information

Gourmet Store Information

Check our website for restaurant information

Please refer to the corresponding page to see information on the listed stores

- 3 Restaurant Osekka** [page12]
 Inside Shimin-no-mori Rest House 116-2945 Misawasabishirota, Misawa
 ☎ 0176-59-3388
 ☎ Apr.-Dec. 11:00am-3:00pm (L.O. 2:30pm), 5:00pm-8:00pm (L.O. 7:30pm)
 Jan.-Mar. 10:30am-2:30pm (L.O. 2:00pm), 4:30pm-7:00pm (L.O. 6:30pm)
 Closed: 3rd Mon. (following day if it is a national holiday), New Year's holidays
- 4 Ogasawara Shokudo** [page12]
 ☎ 2-15-25 Sakura-cho, Misawa
 ☎ 0176-57-1467
 ☎ 11:00am-3:00pm, 5:00pm-8:30pm (Sat. and Sun. are opened only for lunch time)
 Closed: Mon.
- 5 Akanoren** [page13]
 ☎ 2-1-23 Chuo-cho, Misawa
 ☎ 0176-53-3333
 ☎ 11:00am-8:00pm
 Closed: Tue., Wed. and Thu.
- 6 Dining Raku** [page13]
 ☎ 2-3-7 Chuo-cho, Misawa
 ☎ 0176-51-1792
 ☎ 5:00pm-9:00pm
 Closed: Sun. & Mon.
- 7 Sushikappo Fukusui** [page14]
 ☎ 2-3-7 Chuo-cho, Misawa
 ☎ 0176-51-2885
 ☎ 11:30am-1:00pm, 4:30pm-10:00pm (L.O. 9:30pm)
 Closed: Sun.

- 8 Restaurant Iyagawa** [page15]
 ☎ 6-115-30 Okamisawa, Misawa
 ☎ 0176-57-1319
 ☎ 11:30am-2:00pm · 5:00pm-9:30pm
 Closed: 1st and 3rd Sun.
- 9 Sushi Otake** [page15]
 ☎ 1-1-6 Okamisawa, Misawa *Reservation required
 ☎ 0176-57-2923
 ☎ 11:00am-2:00pm(L.O. 1:30pm) · 4:30pm-9:00pm(L.O. 8:30pm)
 Closed: Mon.
- 10 Shinobu Sushi** [page15]
 ☎ 2-6-61 Chuo-cho, Misawa
 ☎ 0176-53-6693
 ☎ 5:00pm-11:00pm (Lunch is by reservation only.)
 Closed: Irregular holidays

Bars

- 11 CHAOZ** [page10]
 ☎ 2F, 1-7-6 Saiwai-cho, Misawa
 ☎ 080-5221-6765
 ☎ 8:00pm- Closed: 1st Sun. and Mon.
- 12 TUBES RESUTARANT BAR(TUBES)** [page10]
 ☎ 2-3-34 Chuo-cho, Misawa
 ☎ 0176-52-6452
 ☎ (Mon.-Thu., national holidays, the day before national holiday) 11:30am-10:00pm(Fri) 11:30am-12:00am, (Sat) 5:00pm-12:00am
 Closed: Sun.

City Hall Street Central MAP

Sky Plaza MISAWA
 · PIZZERIA MASSIMO
 · Lani Chicken Factory
 · DEMZU
 · MISS VEEDOL SHOP TSUZUKI
 · FUJ HOUSE
 · Misawa currency exchange

U.S. Military Misawa Air Base

Legend
 ● Restaurant
 🏠 Shop
 🍷 Bar
 🏨 Accommodation
 🏦 Bank
 📮 Post Office
 ⛽ Gas Station



MISAWA MAP



P33 On P33 you can find a central map of City Hall Street.

Appealing products that pursue the uniqueness of Misawa and that utilize local resources are certified as Misawa Brand Specially Made Products.

- Legend**
- Sightseeing Spot
 - Shop
 - Onsen
 - Restaurant
 - Restaurant offering "Terayama Shokudo" menu
 - Misawa Brand Souvenir Shop
 - Accommodation
 - Bank
 - Post Office
 - Gas Station



Hotokenuma Marsh, Registered marsh by Ramsar Convention

In the north part of Misawa City lies Hotokenuma Marsh, an area in which several internationally endangered species live, including Japanese marsh warblers, yellow rails, and Japanese reed buntings. To protect the area's biodiversity, in 2005 it was registered as a marsh under the Ramsar Convention (an agreement regarding marshes that are internationally important, particularly as waterfowl habitats).



Sanpachi Bento Sold at G, H

This lunch box lets you eat freshly caught Misawa Hiru-ika squid with a specially made Fuwata (internal organs) sauce. This luxurious box also features Okisaba mackerel from the sea near Hachinohe.

- 4-3-11 Chuo-cho, Misawa
- Sushi Hanakan (Misawaya) 0176-57-3481

*Reservation required. Limited term sale in the stations (Shin-Aomori, Hachinohe, Morioka, etc.) is available temporarily.

Misawa Appetizer Burdock Root

Sold at A, B, F

This semi-dried snack features carefully stewed and dried Misawa burdocks, which have fine fibers. There are three flavors: honeyed apple, honeyed apple and chocolate, and spicy soy sauce and sugar.



Soratobu Gobo PROJECT 0176-78-9107

Rich Flat Crab Bisque

Sold at A, B, C, D, F

A popular menu item from the rice store KOMEKUUTO is turned into a product that can be taken home. The thickening of the rice gives a mellow flavor to the rich flat crab broth made in Misawa.



PEBORA Co., Ltd. 0176-27-1265

Fermented Cola

Sold at A, B, E, F

This fermented craft cola uses burdock, a specialty of Misawa, as well as Aomori apples. Enjoy with your preferred thickness by diluting it with soda water or hot water.



Takakura Hawk Co., Ltd. 0176-65-0039

Vending Machine with Misawa Brand Specially Made Products

Located in the space for introducing local products, which is diagonally across from the tourism information center located in the Misawa Station Exchange Plaza Mikuru. It sells Misawa Brand Specially Made Products approved by Misawa City.



Misawa Souvenirs

Misawa has delicious seafood and vegetables. The city has an array of excellent food that is perfect for taking home with you.